The Business of Athletic Training: Evolution of the Business of Athletic Training Quiz

1. What skill set of an Athletic Trainer is NOT mentioned?
   a. Empathy
   b. Professional Expertise
   c. Creativity
   d. Time Management

2. True or False. The difference between Value vs. Worth is that your worth tends to be in monetary units and your value can be intangible depending upon circumstance.

3. Which of these steps are included in the Entrepreneurial Process?
   a. Determine the market needs.
   b. Is there a niche you can fill?
   c. Conduct a SWOT analysis
   d. All of the above

4. True or False. The type of entity of your business have very important tax implications for you (and your business partner).

5. Which of these were identified as the keys to success?
   a. Obtain an accountant
   b. Obtain an attorney
   c. Look for a Tax expert
   d. Find someone with experience with HR issues
   e. All of the above

6. Which of these are identified keys in Marketing/Growth plan?
   a. Use of social media is important
   b. Build relationships within your community
   c. A and B only
   d. Use your own money to grow your business

7. True or False. Using the One Risk Card will allow you to become a risk taker?

8. What should your business plan include?
   a. Description of the business
   b. Marketing
   c. Competition
   d. Business insurance
e. All of the above